

## DIASORIN TOGETHER WITH PINOCCHIO PROJECT TO SUPPORT SCHOOL IN HOSPITALS

*The initiative aims to bring vanguard technological instruments to children and students that attend "school in hospital"*

Saluggia (VC), April 23 2015 - **DiaSorin**, a multinational global leader in the field of In Vitro Diagnostics for the diagnosis of diseases and disorders in human blood samples, supports the **Pinocchio Project**, conceived and designed by **C.R.P.S.I.L.** (Rotarian Committee to promote the International Book Fair) in partnership with the "**Peyron**" Institute of **Turin** – the Regional School Centre for Education in Hospitals of MIUR (Ministry of Education, University and Research), to ensure the right to education for children and young people of school age when they are forced to periods of hospitalization.

Through the **Pinocchio Project**, DiaSorin is committed for the next three years, starting from 2015-2016, to **support the teaching in hospitals also through the provision of new technologies**, such as **tablets**, that can transform education into an interactive process, meet the specific needs of "small and young" patients and stimulate new forms of communication



The "**Peyron**" **school in Turin** has made this project possible thanks to the fruitful collaboration with the **C.R.P.S.I.L.** and the economic support of DiaSorin to ensure the right to education to "young" patients who are forced to long periods of hospitalization. The "Hospital School" in fact exists in Piedmont since 1958 and it is considered as an excellence on the national scene and builds a quality education that leads effectively a parallel path of health and school learning.

**Every year in Piedmont**, more than **3,000 children and teenagers** are hospitalized in different hospital departments for different diseases and follow the lessons in the hospital. The "teaching in hospital" is possible, thanks to the qualitative efforts of many teachers, who effectively integrate the path of health and learning.



Students that are hospitalized for long periods live away from family and friends, facing the difficulty of the therapy and the new environment and experiencing loneliness and confusion that may become an obstacle to the continuation of their studies and their lives. These young students feel like "Pinocchio" - hence the name of the project - which finds himself wandering in a complex world, incomprehensible and in which he attempts to lead a normal life after passing difficult trials.

Thanks to the Pinocchio Project in the upcoming academic year 2015/2016, 4 teachers in Piedmont will be involved in the project, using the new technology tools provided to build real-time lessons, creating interactive tests and engaging other colleagues to collaborate to such an important project. Furthermore, the students will also be able to be in touch with their families through online video calls outside of visiting hours.

#### About DiaSorin

*Headquartered in Italy and listed in the FTSE Italia Mid Cap Index, DiaSorin is a global leader in the In Vitro Diagnostics (IVD) field. For over 40 years the Company has been developing, producing and marketing reagent kits for IVD worldwide. Through constant investments in research and development, and using its own distinctive expertise in the field of immunodiagnostics to deliver a high level of innovation, DiaSorin offers today the broadest range of specialty tests available in the immunodiagnostics market and new tests in the molecular diagnostics markets, which identify DiaSorin Group as the IVD "diagnostics specialist".*

For additional information, please contact:

#### **DiaSorin**

*Riccardo Fava*

Investor Relations and Corporate Communication Director

Tel: +39.0161.487988

[riccardo.fava@diasorin.it](mailto:riccardo.fava@diasorin.it)

#### **Press office of DiaSorin**

*Glebb & Metzger*

Antonella Desiderio, tel. 011 5618236, mob. 335 8087257, [adesiderio@glebb-metzger.it](mailto:adesiderio@glebb-metzger.it)

Clelia Corradi, tel. 02 72023003, mob. 335 7940647, [ccorradi@glebb-metzger.it](mailto:ccorradi@glebb-metzger.it)