

**A NEW GROUP WEBSITE FOR DIASORIN: WWW.DIASORINGROUP.COM**

March 6<sup>th</sup>, 2019 - Saluggia (VC) - **DiaSorin** (FTSE MIB:DIA) launched today its new Group website, [www.diasoringroup.com](http://www.diasoringroup.com), designed to better describe a growing multinational company with a deeper focus on contents.

The new Group website is the result of the growing importance that people in DiaSorin place in favor of a transparent, complete, and usable communication able to effectively reach different stakeholders: investors, journalists, no-profit organizations, local communities, and future talents interested in joining our growing reality.

Hereafter the [www.diasoringroup.com](http://www.diasoringroup.com) main areas:

- **Group:** highlights the positioning, mission and values that drive DiaSorin in the diagnostic business;
- **Governance:** highlights the corporate governance structure and collects information for shareholders, the company calendar and the Code of Ethics;
- **Investors:** collects all the financial documentation and an in-depth analysis on business and strategy to ensure a proper investment evaluation on the DiaSorin stock;
- **Sustainability:** highlights the commitment of various initiatives based on the Group's sustainability pillars: vocation for science, attention to talent training and impact on the environment;
- **Media:** collects all the press releases and the most significant press reviews concerning products, financial figures, strategic agreements and social responsibility;
- **People:** deepens the Leadership Model adopted by the Group, giving visibility into professional profiles, selection paths and values that guide each person in DiaSorin.

From the new Group website [www.diasoringroup.com](http://www.diasoringroup.com) it will be possible to access the existing [www.diasorin.com](http://www.diasorin.com) and [molecular.diasorin.com](http://molecular.diasorin.com) websites, dedicated respectively to our immunodiagnostic and molecular diagnostics solutions.

*"Our new Group website opens with a very important message: our tests touch 10 lives every second in the world", commented Riccardo Fava, Head of Investor Relations & Corporate Communication of DiaSorin Group. "This gives us the awareness of the role we play every day in thousands of people's lives, making us proud to be part of a Group that we to have to promote with passion and responsibility".*

**About DiaSorin**

Headquartered in Italy and listed in the FTSE MIB Index, DiaSorin is a global leader in the In Vitro Diagnostic (IVD) field. For over 50 years the Company has been developing, producing and marketing reagent kits for IVD worldwide. The Group has a presence on the 5 continents with 24 companies, 5 foreign branches, 6 manufacturing facilities and 5 research centers throughout the world. Through constant investments in research and development, and using its own distinctive expertise in the field of immunodiagnostics to deliver a high level of innovation, DiaSorin offers today the broadest range of specialty tests available in the immunodiagnostics market and new tests in the molecular diagnostics markets, which identify DiaSorin Group as the "Diagnostic Specialist".

For more information: [www.diasoringroup.com](http://www.diasoringroup.com)

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