

DIASORIN LAUNCHES THE SIXTH MOLECULAR DIAGNOSTICS TEST ON ITS LIAISON IAM FOR THE DETERMINATION OF HERPES SIMPLEX 1 AND 2

June 30, 2014 - Saluggia (VC) - **DiaSorin** (FTSE Italia Mid Cap:DIA) is pleased to announce the **launch of its sixth molecular diagnostic test** on its LIAISON IAM platform for the detection of **herpes simplex virus types 1 and 2 (HSV-1 and HSV-2)** on plasma and serum samples.

The Herpes Simplex Virus (HSV), often contracted in early childhood, is contagious, usually not recognized by the patient and is latent after infection and can reactivate periodically. When, however, infections are symptomatic, typically involve oral lesions that heal within 2-3 weeks or genital lesions.

The new DiaSorin **IAM HSV test**, available on the market outside of the United States and Canada, enriches the existing molecular diagnostics offer of the Group made of: BK Virus (IAM BKV), Varicella Zoster Virus (IAM VZV), Toxoplasmosis (IAM TOXO), Parvovirus (IAM PARVO) and Cytomegalovirus (IAM CMV).

The **IAM HSV** will be of primary importance for:

- **infants and immunocompromised people** - early diagnosis and subsequent treatment of HSV-1 and HSV-2 inhibitors reduce and prevent significant neurological damage;
- **transplant and immunocompromised patients** - if not adequately treated, HSV can cause serious infections that spread to visceral organs, endangering the organs themselves and the patient's life;
- **pregnant women** - early detection can save the child's life, because the neonatal HSV infection, although rare, is associated with a significant mortality rate, with a risk of transmission to the newborn higher if the mother contracts a primary infection during pregnancy.

Paul Eros, Global Vice President Molecular DiaSorin, commented: *"HSV represents a serious danger for transplant patients and for the immunocompromised, as well as for babies when the mother contracted a primary infection during pregnancy. We are therefore proud to have introduced this test in our molecular diagnostics offer, confirming once again that we are a major player in the area of infectious diseases and being sure of having developed a test that can improve the health of people, sometimes even by saving the life".*

REFERENCE TABLE FOR DIASORIN PRODUCTS

Assay name	LIAISON IAM HSV		
Diagnosis	Detection of herpes simplex virus types 1 and 2		
Business segment	Immunodiagnosics	Molecular Diagnostics	✓
Potential market	n.a.		
Technology	CLIA		Extraction
	ELISA		Amplification/Detection
	RIA		HLA Typing
Clinical Area	Infectious Disease		Infectious Disease
	Hepatitis and Retroviruses		
	Oncology & Endocrinology		Onco-hematology
	Bone & Mineral		
	Cardiac Markers		
	GI Stool Testing		

Carlo Rosa, CEO di DiaSorin Group, commented: *"The IAM HSV is the sixth of the seven products that we had planned to launch in molecular diagnostics in the field of infectious diseases. We are also pursuing the development of products aimed at onco-hematology and we plan to position our Group strongly also in this area by the end of the year"*.

About DiaSorin

Headquartered in Italy and listed in the FTSE Italia Mid Cap Index, DiaSorin is a global leader in the In Vitro Diagnostics (IVD) field. For over 40 years the Company has been developing, producing and marketing reagent kits for IVD worldwide. Through constant investments in research and development, and using its own distinctive expertise in the field of immunodiagnosics to deliver a high level of innovation, DiaSorin offers today the broadest range of specialty tests available in the immunodiagnosics market and new tests in the molecular diagnostics markets, which identify DiaSorin Group as the IVD "diagnostics specialist".

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