DIASORIN TEAMS WITH FISIP FOR “PROGETTO TALENTI”

The project aims to support young and talented athletes with disabilities specialized in snow sports, such as snowboarding, alpine skiing and Nordic skiing, for the next three years.

Saluggia, February 10, 2015 - DiaSorin, a multinational company and a global leader in the field of in Vitro Diagnostics for the diagnosis of diseases on human blood samples, teams up with FISIP (Italian Paralympic Winter Sports Federation) for “Progetto Talenti” (Talents Project). The project aims to support young and talented athletes with disabilities specialized in snow sports such as snowboarding, alpine skiing and Nordic skiing, for the next three years at the end of which, on December 2017, the Italian National team that will reach the Pyeongchang 2018 Winter Paralympics in South Korea will be set. The event represents an ideal winning post for skiers and snowboarders within this project.

DiaSorin has always focused on talent nurturing and its participation in the Fisip project ties in perfectly with the company's approach: those athletes who have so far achieved significant results or those who, through their progress or willpower, showed to deserve support in their competitions can develop their athletic strength training with the best trainers in the National snow sport teams and benefit from logistics and economic facilities to achieve the best sports goals.

So far FISIP selected six athletes for this project: three snowboarders (Paolo Priolo, Manuel Pozzerle and Michele Bortolò) and three alpine skiers (Davide Bendotti, Andrea Valenti and Alessandro Varotto), waiting for a few more promising Nordic skiers to be involved in the project. In this first part of the sporting season athletes have had a chance to emerge and be on the international stage bringing initial significant results.
Manuel Pozzerle, the Sportdipiù snowboarder from Trento, made his debut on the international stage last November, during the banked slalom Upper Limb competition in Landgraaf (Netherlands), where he won the stage of Europa Cup and finished third at the World Cup. Pozzerle continued to achieve outstanding results also in the snowboard cross events in North America last January. In Aspen (USA) finished in second in the time trial, behind the Austrian Mayrhofer, and third in the head-to-head, while in Big White (Canada) he clocked up a third and a fourth place in the head-to-head.

Also Paolo Priolo (Upper Limb) and Michele Bortolò (Lower Limb 1) made their debut in Landgraaf: the Piedmontese snowboarder finished in fifth at the Europa Cup and sixth position at the World Cup, while the snowboarder from Veneto clocked up a tenth place (Europa Cup) and a thirteenth place (World Cup).

Andrea Valenti is the only one of the six athletes, despite his young age, to have competed in the Paralympics before. In Sochi, in addition to his competition in slalom and giant slalom, he had the honour to be Italy's flag bearer during the Closing Ceremony at Fisht Stadium. Davide Bendotti and Alessandro Varotto, however, are having a first “taste” of the Italian national Team during these months: they will be two excellent new entries in the Team under our coach Davide Gros.

Commitment, perseverance and also teamwork to achieve the most ambitious goals have pushed DiaSorin to take part enthusiastically in this project with the aim to support sport “without limits and barriers” and the firm purpose of helping, in partnership with FISIP, young talented athletes that take their first steps in the world of Paralympic winter sports competition.
About DiaSorin
Headquartered in Italy and listed in the FTSE Mid Cap index, DiaSorin is a global leader in the In Vitro Diagnostics (IVD) field. For over 40 years the company has been developing, producing and marketing reagents kits for IVD worldwide. Through constant investments in research and development and using its own distinctive expertise in the field of immunodiagnostics to deliver a high level of innovation, DiaSorin offers today the broadest range of specialty tests available in the immunodiagnostics market and new tests in the molecular diagnostics market which identify DiaSorin Group as the IVD “diagnostic specialist”.

About FISIP
The FISIP is the Paralympic Winter Sports Federation entrusted by the Italian Paralympic Committee with the task to manage, organize and develop Alpine skiing, Biathlon and Snowboarding. Its setting up took place in two stages: the first stage occurred on June 19, 2010 with the adoption of the Statutory Charter, while the second stage occurred on September 25, 2010, with the election of the Chairman and the Federation Directors. National teams compete in the Europa Cup, World Cup, World Championships and, obviously, Paralympic games in the following three disciplines: alpine skiing, snowboarding and Nordic skiing (cross-country skiing and biathlon).

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